

Bang! Site Audit

Seibro, Inc.



Report for qslowsmoked.com

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Q Slow-Smoked - Home



Visitors

Traffic estimation About N/A visitors/month

You can use several different tools to estimate web traffic: [Google™ Ad Planner](#), [Google™ Trends](#), and [Alexa](#).
Nevertheless, your analytics will provide the accurate traffic data.

Alexa rank 12,066,987

High impact

A low rank means that your website gets lots of visitors.

Your [Alexa Rank](#) is a good estimate of worldwide traffic to your website, although it is not 100% accurate.

Reviewing the [most visited websites](#) by country can give you valuable insights.

[Quantcast](#) provides similar services.

Page rank 0

High impact

PageRank is a way to determine the relevance or importance of the websites/webpages and it is numerically represented from 0 to 10 largely based on number and quality of the backlinks.

In-Site SEO

Home analysis

URL <http://qslowsmoked.com>
Length: 11 characters

Keep your URLs short. If possible, avoid long domain names.

A descriptive URL is better recognized by search engines. A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://wwwmysite.com/en/products>).

Use clean URLs to [make your site more "crawlable" by Google™](#).

Title Q Slow-Smoked - Home ✔
Length: 20 characters

⚠️ High impact 🛠️ Easy to solve

Ideally, your title should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your [most important keywords](#).

Be sure that each page has a unique title.

Resource: Use this [snippet-optimizer](#) to see how your titles and descriptions will look in Google™ search results.

Meta description Length: No characters ✖

⚠️ High impact 🛠️ Easy to solve

[Meta descriptions](#) allow you to influence how your web pages are described and displayed in search results.

Ensure that your meta description is explicit and contains your [most important keywords](#).

Also be sure that each page has a unique meta description.

Meta keywords Length: No characters ✖

[Meta keywords](#) is used to indicate keywords that are supposedly relevant to your website's content. However, because search engine spammers have abused this tag, it provides little to no benefit to your search rankings.

Headings ✔

H1	H2	H3	H4	H5	H6
0	5	0	0	0	0

⚠️ Low impact 🛠️ Easy to solve

Use your keywords in the headings. Make sure the first level (<H1>) includes your most important keywords.

For greater [SEO](#), only use one <H1> title per page.

Images We found 6 images on this website. ✖
1 alt attributes are empty or missing!

⚠️ High impact 🛠️ Easy to solve

Alternative text ([the alt attribute](#)) is missing for several images. Add alternative text so that search engines can better understand the content of your images.

Remember that search engine crawlers cannot actually "see" images. The alternative text attribute allows you to assign a specific description to each image.

Alternative text describes your images so they can appear in [Google™ Images](#) search results.

Check the images on your website and make sure [effective ALT text](#) is specified for each image.

[Click here](#) to find out how to optimize images for search engines.

Restrict the number and size of images to optimize your website's page load times.

Resource: Use the [Wayback Machine](#) to review the design of any website in the past.

Text/HTML ratio 2.57% ([view text](#)) ✖

⚠️⚠️ High impact 🛠️🛠️ Difficult to solve

If Your website's ratio of text to HTML code is below 15%, that means that your website probably needs more text content. Improve your SEO by adding more relevant text to your pages and increasing your [keyword density](#).

▣ Frames No ✔️

⚠️ Low impact 🛠️🛠️ Difficult to solve

Frames can cause problems for search engines because they don't correspond to the [conceptual model of the web](#). Avoid frames whenever possible.

▣ Flash No ✔️

⚠️ Low impact 🛠️🛠️ Difficult to solve

Flash should only be used for specific enhancements. Avoid full Flash websites to maximize SEO. Although Flash content often looks nicer, it cannot be indexed by search engines (however [this may change](#) in the near future). This advice also applies to [AJAX](#) (however [this may also change](#) in the near future).

Website compliance

▣ www resolve Good. Your website without www redirect to www (or the opposite) ✔️
Good. Your website without www redirect to www (or the opposite)

⚠️⚠️

[Redirecting requests](#) from a non-preferred hostname is important because search engines consider URLs with and without "www" as two different websites.

Once your preferred domain is set, use a [301 redirect](#) for all traffic to your non-preferred domain.

▣ robots.txt http://qslowsmoked.com/robots.txt ✔️

⚠️⚠️ High impact 🛠️ Easy to solve

A [robots.txt file](#) allows you to restrict the access of search engine robots that crawl the web, and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

[Click here](#) to check your robots.txt file for syntax errors.

▣ XML Sitemaps • http://qslowsmoked.com/sitemap.xml ✔️

⚠️ Low impact 🛠️ Easy to solve

A sitemap lists URLs that are available for crawling and can include additional information like last update, frequency of changes, and importance. This allows search engines to crawl the site more intelligently.

Despite sporadic [debates](#) regarding this issue, we recommend that you submit an XML sitemap to [Google™ Webmasters Tools](#) and to [Yahoo Site Explorer](#).

▣ Language • Declared: *Missing* ✔️

⚠️ Low impact 🛠️ Easy to solve

Tips for multilingual websites:

- Define the language of the content in each page's HTML code.
- Specify the language code in the URL as well (e.g., "mywebsite.com/fr/mycontent.html").
- Check out [these tips for building a multilingual website](#).


Doctype html 

Declaring a [doctype](#) helps web browsers to render content correctly.

Encoding Missing 

 Low impact  Easy to solve

Specifying language/character encoding can prevent problems with the rendering of [special characters](#).

Google Analytics Yes 

 Low impact  Easy to solve

Be sure to leverage [its full potential](#).

W3C validity Invalid (53 Errors, 5 warning(s)) 

 Low impact   Difficult to solve

Use valid markup that contains no errors. Syntax errors can make your page difficult for search engines to index.

To fix the detected errors, run the [W3C validation service](#).

[W3C](#) is a consortium that sets the web standards.

Off-Site SEO

Popularity

Google last crawl date *Unknown* 

Google™ periodically crawls websites looking for new and updated content. In general, you want Google™ to crawl your site as often as possible so your new content shows up in search results.

Click [here](#) to ensure your website's content and links have been indexed by Google™.

If [Google's™ cache](#) of your website lacks text or links, there's probably a programming problem.

Backlinks 

  High impact   Difficult to solve

Backlinks [links that point to your website](#) from other websites. It's like a popularity rating for your website.

Since this factor is [crucial to SEO](#), you should have a strategy to improve the quantity and quality of backlinks.

.edu backlinks 0 

  High impact   Difficult to solve

Because they are strictly reserved for educational institutions, .edu domains are considered authority sites.

Links to your website from [.edu domains](#) have **stronger SEO impact**.

[-] **.gov backlinks** 0

⚠️⚠️ High impact 🛠️🛠️ Difficult to solve

Because they are strictly reserved for government institutions, [.gov domains](#) are considered authority sites. Links to your website from [.gov domains](#) have **stronger SEO impact**.

Social Media

[-] **Delicious links** 0

[-] **Digg entries** 🛠️🛠️
Difficult to solve
0

[-] **Twitter recent backlinks** 0

[-] **Wikipedia backlinks** 0

Usability

[-] **Favicon** No

⚠️⚠️ High impact 🛠️ Easy to solve

[favicon](#), is great to have on website. Make sure favicon is **consistent with your brand**.
Resource: Check out this [amazing idea](#) for improving user experience with a special favicon.

Website informations

Server

[-] **Load time** 0.4402 second(s)

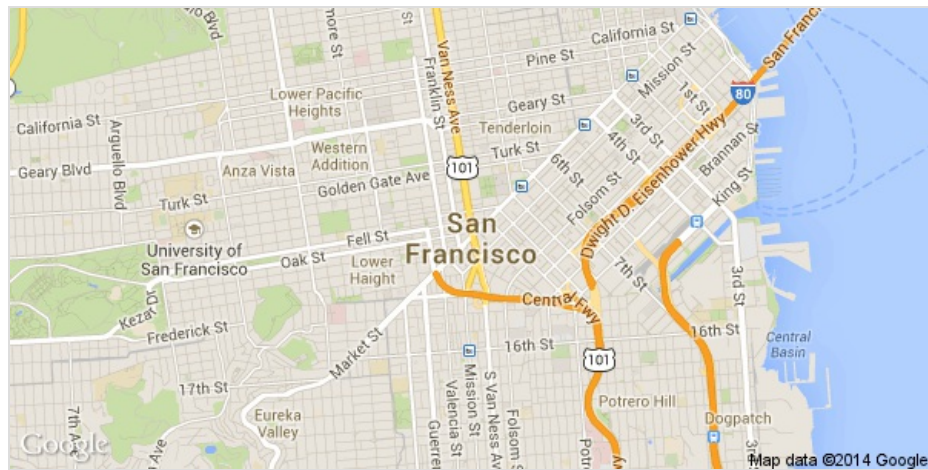
⚠️⚠️ High impact 🛠️🛠️ Difficult to solve

Your website is fast. Well done.
Site speed is becoming an **important factor** for ranking high in Google™ search results
Resource: Check out [these other tips](#) to make your website run faster.
Resource: Monitor your server and receive SMS alerts when your website is down with [Web Monitoring Services](#).

[-] **IP** 199.34.228.50

Your server's IP address **has no impact** on your SEO.
Use [Robtex](#) and [DNSstuff](#) for comprehensive reports on your domain name server.

[-] **Location** Weebly Inc. San Francisco California United States



To improve your website's responsiveness, locate your servers close to your main markets.

Click [here](#) to test your website speed. Everything is OK if the average time over 10 pings is less than 300ms.

Domain

Whois

qslowsmoked.com domain lookup results from whois.register.com server: Domain Name: qslowsmoked.com Registry Domain ID: 1778148779_DOMAIN_COM-VRSN Registrar WHOIS Server: whois.register.com Registrar URL: http://www.register.com Updated Date: 2014-02-03T00:00:00-0500 Creation Date: 2013-02-03T14:40:16-0500 Registrar Registration Expiration Date: 2015-02-03T00:00:00-0500 Registrar: Register.com Registrar IANA ID: 9 Registrar Abuse Contact Email: abuse@web.com Registrar Abuse Contact Phone: +1.8773812449 Reseller: Domain Status: clientTransferProhibited Registry Registrant ID: Registrant Name: Richard Fricks Registrant Organization: Registrant Street: 5583 Cox Gap Road Registrant City: Boaz Registrant State/Province: AL Registrant Postal Code: 35956 Registrant Country: US Registrant Phone: +1.2563903053 Registrant Phone Ext.: Registrant Fax: Registrant Fax Ext.: Registrant Email: richardfricks@gmail.com Registry Admin ID: Admin Name: Richard Fricks Admin Organization: Admin Street: 5583 Cox Gap Road Admin City: Boaz Admin State/Province: AL Admin Postal Code: 35956 Admin Country: US Admin Phone: +1.2563903053 Admin Phone Ext.: Admin Fax: Admin Fax Ext.: Admin Email: richardfricks@gmail.com Registry Tech ID: Tech Name: Richard Fricks Tech Organization: Tech Street: 5583 Cox Gap Road Tech City: Boaz Tech State/Province: AL Tech Postal Code: 35956 Tech Country: US Tech Phone: +1.2563903053 Tech Phone Ext.: Tech Fax: Tech Fax Ext.: Tech Email: richardfricks@gmail.com Name Server: dns1.register.com Name Server: dns2.register.com DNSSEC: Unsigned URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/ >>> Last update of WHOIS database: 2014-02-03T00:00:00-0500 <<< The data in Register.com's WHOIS database is provided to you by Register.com for information purposes only, that is, to assist you in obtaining information about or related to a domain name registration record. Register.com makes this information available "as is," and does not guarantee its accuracy. By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via direct mail, electronic mail, or by telephone; or (2) enable high volume, automated, electronic processes that apply to Register.com (or its systems). The compilation, repackaging, dissemination or other use of this data is expressly prohibited without the prior written consent of Register.com. Register.com reserves the right to modify these terms at any time. By submitting this query, you agree to abide by these terms.

Old domains are ranked higher by search engines and yield better SEO results.

Google™ temporarily reduces the page rank of new domains, placing them into a "sandbox".

Using a domain that has been registered for many years can mitigate this effect.

Consider these [Whois tips](#) to further improve your SEO.